

# Digital Marketing

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## ■ About Us



Earlier young professionals from remote areas struggled to fit into the corporate world. Crack-ED aims to upskill students across the globe through activity and mentor-led learning.



100,000+ Skill hours



1 Lakh+ Applicants

## ■ Our Mission

Impacting 1 million students by 2025 one at a time. And to put "skills over degrees" on the world map.

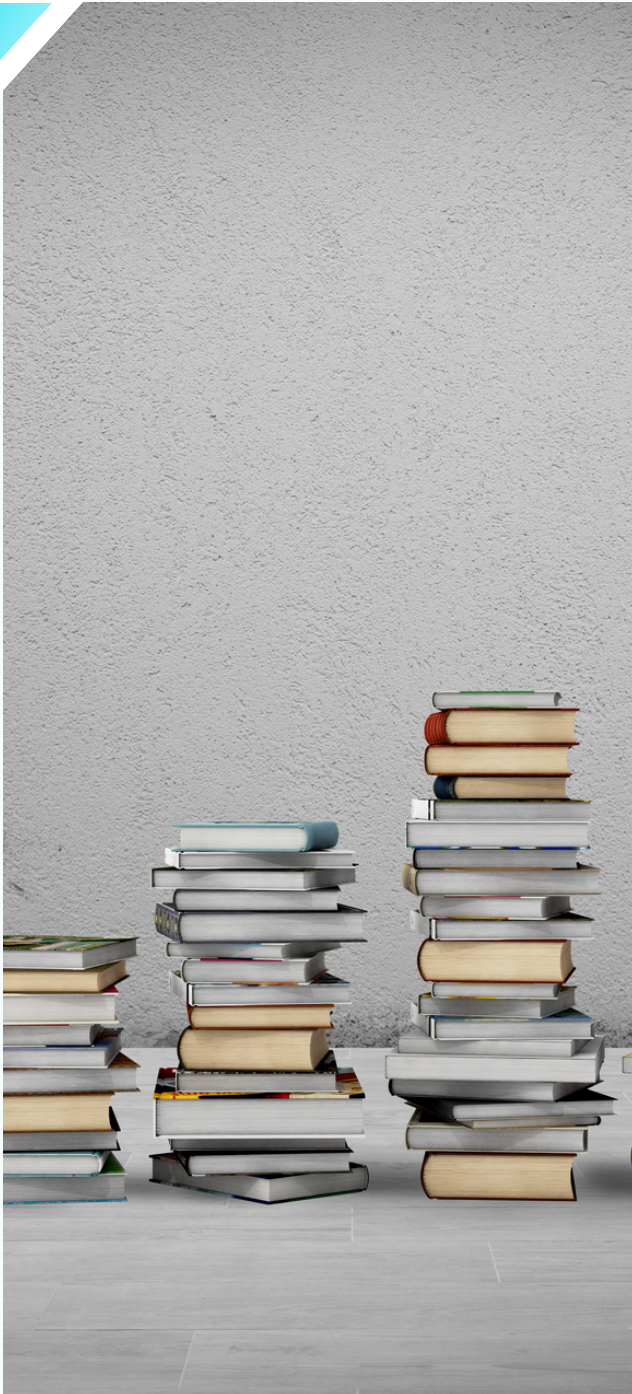


# Benefits of the course

- **SEO Mastery**
- **Effective Advertising**
- **Influencer Collaboration Skills**
- **Social Media Expertise**
- **Email Marketing Competence**
- **Integrated Campaigns**
- **Practical Applications**



# Course Highlights



## ➤ **Duration: 7 Days**

Join our 7-day program for a clear and concise path to skill enhancement.

**Price:-Rs.5000+GST**

## **Online Live Sessions**



Our live sessions provide access to professionals and leaders for learning, networking, and gaining insights.

## **Assignments**



Real-time assignments provide hands-on experience, applying skills to authentic scenarios, preparing you for a successful career.

## **Activities**



Engage in interactive and practical activities, simulating real-world scenarios.

## ➤ **Crack-ED Certification**

Crack-ED Certificate will enhance your career, validate your skills, and foster ongoing learning and development.

# Modules



## Basics of Digital Marketing



## SEO



## Online Advertising



## Influencer Marketing



## Social Media Marketing



## Email Marketing

# Who Should Apply?



This digital marketing course is for everyone, from beginners to those seeking interview success or personal branding improvement. It offers valuable skills for various career stages.

- **Aspiring Marketers**
- **Marketing Professionals**
- **Career Changers**
- **Freelancers**
- **Online Presence Enthusiasts**
- **For professionals transitioning into digital marketing.**



# USP of the Course :

- **Comprehensive Scope**
- **In-Demand Skills Focus**
- **Online Advertising Insights**
- **Influencer Marketing**
- **Social Media Mastery**
- **Email Marketing Best Practices**
- **Practical Projects**







**Enroll Now!**

# Contact Us



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